

JANAE MCKENZIE

Journalist

PERSONAL PROFILE

I'm a journalist with a passion for the written word. My specialty is covering arts and culture, on a local, national and international scale. My digital and print media skills could be a great asset to your organization. I am excited to work with you!

LET'S GET IN TOUCH!

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Portfolio:

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@wordsbyjanae



Janae McKenzie -
Writer



@words_janae

SKILLS

- Writing, Reporting, Editing
- AP Style
- Adobe Audition, Premiere Pro
- Fast-paced, deadline-driven work ethic

EDUCATION

University of Missouri

Columbia, MO

*Bachelor of Journalism in
Arts and Culture Magazine Journalism*

- Expected Graduation: May 2022
- GPA: 3.8
- Honors College
- Walter Williams Journalism Scholar
- Rewriting Realities First Place Winner

WORK EXPERIENCE

Vox Magazine

Writer • Jan 2021-Present

- Writes articles for Columbia, Missouri's city magazine, connecting the reader to local happenings and serving as a community voice
- Optimizes content for print and digital publication, including multimedia components
- Highlights arts and culture community figures and examines local opinions on national trends

Columbia Missourian

Public Health and Safety Reporter • Aug 2020-Dec 2020

- In the midst of a pandemic, I was accountable for covering the public health and safety concerns of the city of Columbia
- Interviewed people from all walks of life (from nursing home employees to legislative representatives) impacted by the virus
- Completed 17 individual and team assignments, including data-driven pieces (six of them front-page, centerpiece stories)
- Covered breaking news briefs for local hospitals, police and fire departments

Her Campus Media

Her Campus Editorial Intern • June 2020-Aug 2020

- Assisted Editorial team with pitching, editing and writing content (Reported to Associate Lifestyle Editor)
- Accomplished average time on page of 3 minutes
- Selected for advanced assignments, e.g. press corps for Katy Perry's *Smile* album conference
- Updated Her Campus content to enhance SEO with new links and multimedia assets
- Partnered with Social Media team to optimize content for Instagram

MOVE Magazine • The Maneater

Culture Editor • Dec 2018-Dec 2019

- Coordinated coverage of two major culture festivals in Missouri (Roots N Blues N BBQ, True/False Film Fest)
- Directed and edited all objective culture coverage for The Maneater, the University of Missouri's student newspaper
- Supervised a team of a dozen writers and practiced keen judgment in overcoming story obstacles
- Collaborated with Photo and Design departments to create aesthetically-pleasing spreads

Culture Staff Writer • Aug 2018-Dec 2018

- Interviewed multiple musical acts in Columbia, including a Grammy-award winning artist
- Demonstrated skills that led to rapid promotion and expanded scope (Promoted to section editor after four months)
- Reported on both regional events and national entertainment news
- Wrote weekly articles for The Maneater's arts and culture section

MU Journalism Abroad - Cape Town, South Africa

Feature Writer • May 2019-June 2019

- Quickly entered an unfamiliar environment, adapted to the culture and successfully reported on life in Cape Town for a people healing from segregation
- Consolidated three weeks of collaborative work into an interactive StoryMap
- Wrote feature pieces profiling the people of low-income and affluent communities alike, through the lens of history, beauty and LGBT activism